



Stüve

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Hi! I'm Christian Stueve, an art director and designer living in New York City. In my time I have worked on brand identity and management, digital/social campaigns, video and animation, event design, print production and more. Since my career began, I have also focused on honing my leadership skills to better serve clients and other creatives I work with. Let's make something!

DESIGN EXPERIENCE

*Success Academy Charter Schools
Associate Creative Director
2022 - 2023 New York, NY*

Created and directed paid media campaigns for recruitment and retention efforts. Directed animation for video and social media. Directed photoshoots and assisted the creative team.

*Invesco
Senior Art Director
2021 - 2022 New York, NY*

Directed the brand modernization for digital and print advertisement. Concepted and directed digital ads with contracted illustrators, motion designers and internal stakeholders.

*National Basketball Players Association
Art Director/Senior Designer
2017 - 2021 New York, NY*

Directed and designed all branded materials from concept to execution with internal and external stakeholders. Managing design team to execute digital, printed, and large-scale event production materials.

*UNKAHMEN Creative Engine
Co-Founder/Creative Director
2018 - Present New York, NY*

Co-Founder/Creative Director for music videos, photo shoots, event space design, social assets, merchandise, parties and a quarterly printed zine. Event promotion and talent scout for concerts and shows.

SKILLS & KNOWLEDGE

Adobe: Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Lightroom, Figma, Keynote, Video Editing, Animation, Packaging, Event Design, Digital Assets, Social Media Design, Print, Hand Lettering, Art Direction, Brand Identity, Brand management, Concept Development, Ideation, Team Building, Leadership

HONORS & AFFILIATIONS

*Leo Burnett Review, Hays, KS
Featured on Packaging of The World
Judges' Choice Award, ADCD, 2013 Denver, CO
Letterpress Apprenticeship, Flatland Press, Hays, KS*

EDUCATION

*Fort Hays State University, Hays, KS
BFA in Graphic Design*